

Ouray

Official Visitor's Guide

RATE SHEET 2012

The Facts

Exclusive—Ouray's Official Visitor's Guide
Timeliness—December For Early Enticement
Press Run—90,000 Guaranteed & Verified
VMAG—Robust Worldwide Marketing On-Line
Fulfillment—Season Related Travel & Event Shows.
Targeted Symposiums & Call-In &/Or Web Requests.
Distribution—Unmatched! Fifty Visitor Centers In Seven States & 10 Colorado Welcome Centers, 180+ Certified Rack Colorado Locations. Direct Mail, High Volume Locations.

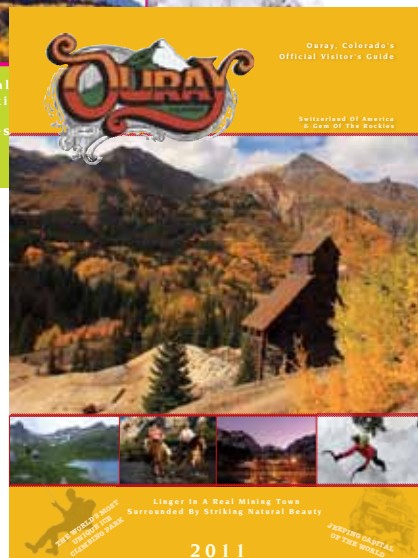
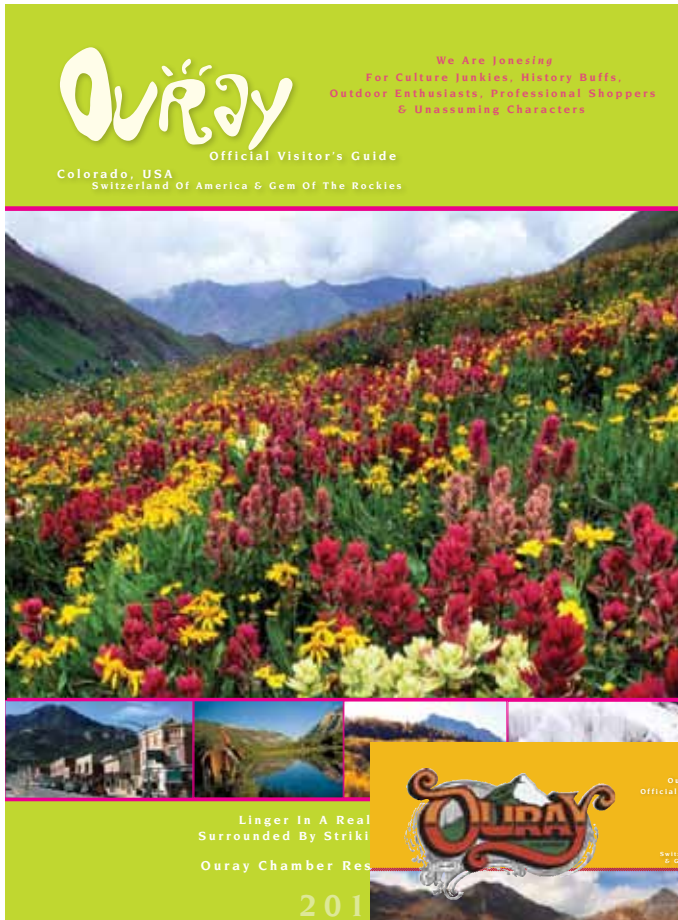
Mission Statement

To Entice & Invite Visitors To Ouray, Colorado, With Unmatched Distribution, Award-Winning Design, Editorial & Promotional Magazine Excellence For The OCRA's Visitor's Guide.

Net Advertising Rates

Full-Page	\$3,250
2/3-Page	\$2,695
1/2-Page	\$2,050
1/3-Page	\$1,625
1/4-Page	\$1,125
1/6-Page	\$825
1/8-Page	\$625
Back Cover	\$4,825
Inside Front Cover/Back	\$3,775
Page 3	\$3,450

- *All Rates Are Net—Not Negotiable.
- *Ten Percent "Early Bird" Discount When Paid In Cash. Paid In Full By July 31st, 2011. Seven Percent Discount When Paid With Credit Card.
- *Must Be OCRA Member To Advertise.
- *Full Payment Due For All Advertisers—October 15, 2011 For Ad Inclusion.
- *Advertisement Materials Due October 15, 2011.
- *Ad Design & Production—One Hour Plus Three Client Changes. After One Hour, A \$75/Hour Rate Kicks In.
- *Upgrade Your Image—Professional Photography Available.



Maximize Your Exposure Today!

Call Jeff Bush At 970-708-7374 or email jb@bushpublications.com

The Best Is Yet To Come!

"The Best Visitor's Guide I've Ever Seen!"